



***SPONSORSHIP OPPORTUNITIES***

[www.chicagoallstarchallenge.com](http://www.chicagoallstarchallenge.com)





## THE CAUSE



GI RESEARCH  
FOUNDATION

Larry A. Pogofsky, one of the original White Sox investors, was a die-hard baseball fan who loved and respected every player that had the privilege to put on a major league uniform. Mr. Pogofsky was also passionate about healthcare research thanks to a life-changing experience at the University of Chicago. He was a long-standing board member and former president of **GI Research Foundation (GIRF)** which supports research at the University of Chicago that advances treatments and cures of digestive disease.

The Pogofsky family and the **GI Research Foundation** are proud to present this event which honors Mr. Pogofsky's love for the sport and continues his legacy funding important medical research. In addition, it educates children on the game of baseball while providing memories that will last a lifetime.

### 2019 Committee Members

Ben Pogofsky\*  
*Event Chair & Founder*

Bradley Pogofsky  
*Event Co-Chair*

Scott Attar\*  
Andrew Bergman  
Courtney Cebula  
Katie Chudnovsky\*  
Mark de Souza\*  
Jason Felsenthal  
Ozzie Guillen Jr

Heidi Henderson  
Joe Kelsch  
Lauren Martin  
Jon Merel  
Kevin Miller  
Brad Peterson  
Billy Platt  
Danny Pogofsky  
Yoni Pogofsky  
Adam Russell  
Lisa Sobelman

Ken Stolman  
Steve Stawychny  
Katie Waldeck  
Larry Wright  
Brian Wright

\* Board Member



## ***FRIDAY, SEPTEMBER 13***

**Calling all Chicago baseball and sports fans! The Chicago All-Star Challenge is a two-day event filled with incredible experiences for fans of all ages. Come meet the athletes (and obtain some signatures) that help keep Chicago known as the best sports town in the USA!**

### **FRIDAY NIGHT PLAYER & GIRF FUNDRAISING VIP PARTY**

**(9/13 - Friday Evening) Ages 21+**

On Friday September 13, players will gather for a hospitality reception where invited guests will have the opportunity to mingle with favorite Chicago baseball legends while enjoying tasty appetizers and supporting GIRF. Invited list includes select players, sponsors and guests, event committee members, GIRF Board members, and individual ticket holders for this event.

Limited to 400 guests! Must be 21 years of age with valid ID to participate.

**Location: Rivers Casino Des Plaines**





# ***SATURDAY, SEPTEMBER 14***



## **KIDS CLINIC**

**(9/14 - Saturday Morning)**

The day begins with a Kids Clinic hosted by select participating players and executed by the Chicago White Sox Academy. These lucky kids will get pointers from favorite Chicago baseball legends! Access into the Kids Clinic will be reserved for select sponsor guests, pediatric GI patients, and those who purchase Kids Clinic tickets.

**Location: Impact Field in Rosemont**

## **HOME RUN DERBY**

**(9/14 - Saturday Afternoon Before the Game)**

No competition is complete without an entertaining Home Run Derby!

Six (6) Chicago baseball and sports legends will participate in a display of power!

## **ALL-STAR CHALLENGE SOFTBALL GAME**

**(9/14 - Saturday Afternoon)**

Thirty to forty (30-40) Chicago baseball and sports legends will take to the field and play a fun yet competitive softball game in front of 4,000+ fans. This game is built to entertain families, so expect fun commentary, live interviews, mascots and more. Select lucky fans will win customized event uniforms signed by their favorite player.

**Location: Impact Field in Rosemont**

## **POST-GAME BBQ**

**(9/14 - Saturday Afternoon)**

Following the game, invited guests will be escorted to the left field pavilion where there will be a complimentary BBQ dinner attended by all the players! Guests can chat with their favorite players, take pictures, get an autograph or just share some big smiles.

**Location: Impact Field in Rosemont**





## MEET THE PLAYERS

### ***NORTH SIDE***

Antonio Alfonseca  
Dusty Baker  
Lance Briggs (NFL)  
Roosevelt Brown  
Ray Burris  
Ryan Dempster  
Kyle Farnsworth  
Matt Forte (NFL)  
Cliff Floyd  
Adam Greenberg  
Bob Howry  
Fergie Jenkins  
Jacque Jones  
Dennis Lamp  
Derrek Lee

Bill Madlock  
Gary Matthews Jr  
Gary Matthews Sr.  
Brian Mcrae  
Corey Patterson  
Mark Prior  
David Ross  
Glendon Rusch  
Lee Smith  
Alfonso Soriano  
Rick Sutcliffe  
Darryl Sutter (NHL)  
Jerome Walton  
Billy Williams  
Carlos Zambrano

### ***SOUTH SIDE***

Brian Anderson  
Harold Baines  
James Baldwin  
Gordon Beckham  
Chris Chelios (NHL)  
Joe Crede  
Ray Durham  
Jermaine Dye  
Carl Everett  
Scott Eyre  
Freddie Garcia  
Jon Garland  
Ozzie Guillen  
Toby Hall  
Willie Harris  
Mike Huff  
Andruw Jones

Ron Karkovice  
Ron Kittle  
Paul Konerko  
Paco Martin  
Jack Mcdowell  
Magglio Ordonez  
Jake Peavy  
AJ Pierzinski  
Scott Podsednik  
Cliff Politte  
Jon Rauche  
Adam Russell  
Herm Schneider  
Bill Simas  
Frank Thomas  
Jim Thome

\*The athletes listed above have attended the All-Star Challenge in prior years events and/or are invited for 2019.



# ***TITLE SPONSOR***

**\$75,000**

- Presented by "Company Name" included on all print materials
- Opportunity to have 1 Guest Head Coach
- Event website listed as "Presented by your Company Name"
- Your company's logo on Home Run Fence
- Sponsor Suite for 10 with F&B
- Inclusion in 5 social media posts with company tag
- Inclusion in Donor "Thank You" during the game
- Inclusion in all e-blasts sent to the GIRF loyal supporters
- Dedicated area on-site where your company can engage attendees
- Logo on Jumbotron
- Inclusion in live/recorded promos supporting LAP All Star Challenge to run across a premiere Chicago radio station
- 50 Friday Pre-Event Tickets
- 50 Gameday VIP Tickets
- 50 General Admission Tickets
- 50 Post BBQ Event Tickets
  - 12 Entries for Kids Clinic

***1 AVAILABLE***



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# ***DIAMOND BASEBALL PACKAGE***

**\$25,000**

- Logo inclusion in player welcome packet, Friday Player Social Event signage
- Opportunity for 1 person to have a dugout coach experience
- Static logo with link on LAP All Star Challenge landing and sponsor page
- Your company's logo on Home Run Fence
- Inclusion in 3 social media posts with company tag
- Inclusion in Donor "Thank You" during the game
- Inclusion in minimum of 2 e-blasts sent to the GIRF loyal supporters
- Dedicated area on-site where your company can engage attendees
- Logo on Jumbotron
- 26 Friday Pre-Event Tickets
- 26 Gameday VIP Tickets
- 26 General Admission Tickets
- 26 Post BBQ Event Tickets
- 8 Entries for Kids Clinic

**GRAND SLAM**



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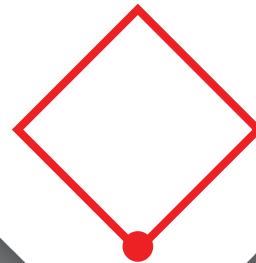


# HOME RUN PACKAGE

**\$10,000**

- Logo inclusion in player welcome packet, Friday Player Social Event signage
- Opportunity for 1 person to have a dugout coach experience
- Static logo with link on LAP All Star Challenge landing and sponsor page
- Your company's logo on Home Run Fence
- Inclusion in 1 social media post with company tag
- Inclusion in Donor "Thank You" during the game
- Inclusion in minimum of 1 e-blast sent to the GIRF loyal supporters
- Dedicated area on-site where your company can engage attendees
- Logo on Jumbotron
- 16 Friday Pre-Event Tickets
- 16 Gameday VIP Tickets
- 16 General Admission Tickets
- 16 Post BBQ Event Tickets
- 6 Entries for Kids Clinic

HOME RUN



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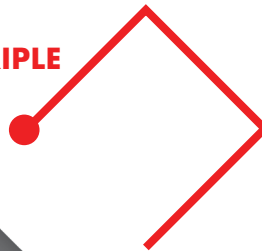


# ***TRIPLE PACKAGE***

**\$5,000**

- Logo on LAP All Star Challenge Sponsor page
- Your company's logo on Home Run Fence
- Inclusion in Donor "Thank You" during the game
- Inclusion in minimum of 1 e-blast sent to the GIRF loyal supporters
- Logo on Jumbotron
- 10 Friday Pre-Event Tickets
- 10 Gameday VIP Tickets
- 10 General Admission Tickets
- 10 Post BBQ Event Tickets
- 4 Entries for Kids Clinic

**TRIPLE**



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# ***DOUBLE PACKAGE***

**\$2,500**

- Logo on LAP All Star Challenge Sponsor page
- Inclusion in Donor "Thank You" during the game
- Inclusion in minimum of 1 e-blast sent to the GIRF loyal supporters
- Logo on Jumbotron
- 6 Friday Pre Event Tickets
- 6 Gameday VIP Tickets
- 6 General Admission Tickets
- 6 Post BBQ Event Tickets
- 2 Entries for Kids Clinic
- Additional \$250 will get your company's logo on Home Run Fence

**DOUBLE**



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# ***SINGLE PACKAGE***

**\$1,250**

- Logo on LAP All Star Challenge Sponsor page
- Inclusion in Donor "Thank You" during the game
- Inclusion in minimum of 1 e-blast sent to the GIRF loyal supporters
- Logo on Jumbotron
- 2 Friday Pre-Event Tickets
- 2 Gameday VIP Tickets
- 2 General Admission Tickets
- 2 Post BBQ Event Tickets
- 2 Entries for Kids Clinic
- Additional \$250 will get your company's logo on Home Run Fence

**SINGLE**



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NAME/CONTACT: \_\_\_\_\_ COMPANY: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_ DAYTIME PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

	AMOUNT		AMOUNT
___ TITLE SPONSOR	\$75,000	___ TRIPLE PACKAGE	\$5,000
___ DIAMOND BASEBALL PACKAGE	\$25,000	___ DOUBLE PACKAGE	\$2,500
___ HOME RUN PACKAGE	\$10,000	___ SINGLE PACKAGE	\$1,250
___ OTHER _____			

TOTAL \_\_\_\_\_

\_\_\_ I/We are unable to attend the event but would like to support the great work of the GI Research Foundation with a fully-tax deductible donation of \$ \_\_\_\_\_

- ☐ Enclosed is a check for \$ \_\_\_\_\_ made payable to the GI Research Foundation (Memo: All-Star Challenge)
- ☐ For credit card transactions, please complete the following information:

Please charge my credit card \$ \_\_\_\_\_ Card Type: ☐ VISA ☐ MC ☐ DISCOVER ☐ AMEX

Card Number \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature of cardholder \_\_\_\_\_

This form can be returned via mail or e-mail by sending to:

GI Research Foundation  
20 W Kinzie Street, 17th Floor Chicago, IL 60654  
[abiehl@girf.org](mailto:abiehl@girf.org)

For additional questions, please contact:

Alysha Biehl  
(312) 332-1350 | [abiehl@girf.org](mailto:abiehl@girf.org)

In order to be recognized in print and electronic materials, company logos must be received by August 23